



HERON PUBLICATIONS MEDIA PACK

Publishing award-winning local magazines since 2002

ACTIVEs

dronfield
EYE

Twist

Wings

BOLSOVER

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Five local magazines serving local communities

Our free of charge publications play important roles in their communities, being far more than simply magazines which drop through people's letter-boxes each month.

Active8, Dronfield Eye, Wings, Twist and **So Bolsover** are important threads in the fabric of local life, promoting the achievements of individuals and groups in a positive manner. Our titles fulfill vital roles for local campaigns, they raise funds for needy causes and provide platforms for a variety of other worthy organisations. They also help local companies to promote their goods and services to hundreds of thousands of potential customers.

We invest in providing an unrivalled local news coverage and our magazines always contain a high ratio of relevant editorial and pictures. People avidly read our publications, so advertisers enjoy a healthy response to their campaigns. Several businesses have advertised with us for many years and have recommended our publications to others.

We publish a total of 59,000 quality free magazines delivered to an area stretching from the fringe of Sheffield city centre to the Derbyshire towns of Clay Cross and Bolsover. Employing our own team of talented and experienced journalists, designers, advertising representatives and distributors, nothing is left to chance.

Active8, our first magazine, was launched in 2002 and 15,500 copies of this glossy publication are carefully distributed each month throughout the Sheffield suburbs of

Woodseats, Beauchief, Meersbrook, Heeley, Meadowhead, Norton, Norton Lees, Millhouses, Abbeydale, Greenhill, Bradway, Jordanthorpe, Batemoor and Lowedges.

Active8 is proud of its strong associations with the local area, working closely with schools, sports clubs, youth groups and many other societies. The magazine actively promotes the local area and supports many local good causes. It was through Active8 that the Woodseats Festival came into being in 2006.



Active8 Magazine



@active8magazine

Dronfield Eye, first published in 2005, is delivered each month to 15,000 homes in Dronfield, Dronfield Woodhouse and Coal Aston, plus surrounding villages including Holmesfield, Barlow, Apperknowle, Unstone, Troway, Hundall, Millthorpe, Middle Handley and Sheepbridge.

Once again this is a magazine which is firmly rooted in the local community where it is warmly welcomed by many organisations. Supported by Dronfield Town Council, it is the only publication delivered throughout the S18 district and is well respected by many advertisers who choose to promote their products and services to the widest possible local readership.



Dronfield Eye





@dronfieldeye

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Wings magazine, which has been around for more than 20 years, was acquired by Heron Publications Ltd in 2009 and 6,100 copies are now published and freely distributed every two months. Serving the North East Derbyshire villages of Wingerworth and Ashover, it is also delivered to homes and businesses in Tupton and Clay Cross town centre. Distribution has been expanded to match the number of new homes built alongside the A61.

Wings is an important thread in the fabric of the local community and each edition is supported by Wingerworth Parish Council. This magazine also has particularly strong links with local schools, churches, clubs and societies and attracts advertising from throughout its distribution area and further afield.

 Wings Magazine
 @wings.magazine



Twist serves the expanding town of Chesterfield and is distributed to 15,500 homes and businesses. More copies of this magazine are read in Chesterfield than any other publication.


It reaches letter-boxes in Ashgate, Brampton, Brookside, Loundsley Green, Ashgate Heights, Dunston, Newbold, Sheepbridge, Brockwell, Old Brampton, Whittington Moor, Stonegravels and beyond. Also new estates including Riverside and Skylarks.

 Twist Magazine
 @twist.magazine

So Bolsover magazine, launched in 2021, is our group's newest publication and is produced every two months in co-operation with Old Bolsover Town Council. Bolsover is one of the fastest-growing towns in the region and our magazine reflects many of the exciting changes currently happening in the area, whilst also celebrating Bolsover's proud past.


6,900 copies of So Bolsover are delivered to homes and businesses in Bolsover, Stanfree, Shuttlewood, Bentinck, Carr Vale, New Bolsover, Oxcroft, Whaley, Hillstown, Palterton, Scarcliffe and beyond - including all the area's new housing estates.

 So Bolsover Magazine
 @sobolsovermagazine

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 @heronpublications

 Heron Publications Ltd



HERON PUBLICATIONS

Active8:
 15,500 copies
 Woodseats
 Beauchief
 Meersbrook
 Heeley
 Meadowhead
 Norton

Norton Lees
 Millhouses
 Abbeydale
 Greenhill
 Bradway
 Jordanthorpe
 Batemoor
 Lowedges

Dronfield Eye:
 15,000 copies
 Dronfield
 Gosforth Valley
 Hill Top
 Coal Aston

Apperknowle
 Middle Handley
 Hundall
 Holmesfield
 Troway
 Millthorpe
 Barlow

Twist:
 15,500 copies

Dunston
 Newbold
 Ashgate
 Sheepbridge
 Brockwell

Whittington Moor
 Old Brampton
 Loundsley Green
 Ashgate Heights
 Stonegravels
 Brampton

So Bolsover:
 6,900 copies

Bolsover
 Stanfree
 Shuttlewood
 Bentinck
 Carr Vale

New Bolsover
 Oxcroft
 Whaley
 Hillstown
 Palterton
 Scarcliffe

Wings:
 6,100 copies

Wingerworth
 Old Tupton
 New Tupton
 Ashover
 Clay Cross Town Centre

